

# CREATIVE R'EVOLUTION

## — 50 Years of Fluxus

### from the Archivio Bonotto:

*BREAD & BUTTER and THE SOURCE* proudly present an extraordinary exhibition during BREAD & BUTTER BARCELONA in January 2009: CREATIVE R'EVOLUTION – 50 Years of Fluxus from the Archivio Bonotto.

In THE SOURCE area above the Urban Superior, more than 120 objects are displayed – many of them exemplary for the revolutionary Fluxus art movement, which started in the beginning of the 1960s, shocking and fascinating many people. Fluxus is a form of action art and thematically mainly occupied with subjective connections between everyday objects and art. Artists such as Joseph Beuys, John Cage, George Brecht, Nam June Paik, and George Maciunas found their artistic home in Fluxus.

*The exhibition* at THE SOURCE, curated by Luigi Bonotto, consists of a selection of objects from one of the world's most comprehensive Fluxus collections, the Archivio Bonotto.

*Life performances* by artists Ben Patterson and Philip Corner as well as an installation by Ben Vautier, created exclusively for BREAD & BUTTER BARCELONA, are further highlights of this extraordinary project at THE SOURCE.

*Fluxus : poesia visuale, concreta e sonora*

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Nam June Paik  
*Robot*



*: location*  
THE SOURCE  
Hall 2.1.  
Urban Superior  
2nd floor

*: vernissage*  
Wednesday  
21 January 2009  
5:30 p.m.

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exhibition

## “ALL IS ART”

*Asked to write an article on “CREATIVE R'EVOLUTION – 50 Years of Fluxus from the Archivio Bonotto”, Dr. Cristiano Seganfredo visited Luigi Bonotto at his home to talk about the exhibition.*

*“It’s the first days of December. It’s evening. Dinner time. I am with Luigi Bonotto in his house in Bassano del Grappa to talk about the exhibition which is the theme of this article. I find him in his buen retiro, a capsule he withdraws to in order to be in the peaceful company of Fluxus.*

A big table is covered with sheets of paper printed with small icons showing many of the thousands of works of the Archivio Bonotto.

It is on them that Luigi ponders and creates his curatorial geographies which will give life to the exhibition “Creative R’evolution – 50 Years of Fluxus from the Archivio Bonotto”.

### *: the curator*

Luigi Bonotto  
Fluxus art collector  
Haute Couture fabrics producer  
Philanthropist

### *: the author*

Dr. Cristiano Seganfredo  
is an art critic, journalist  
and member/director of various  
art associations

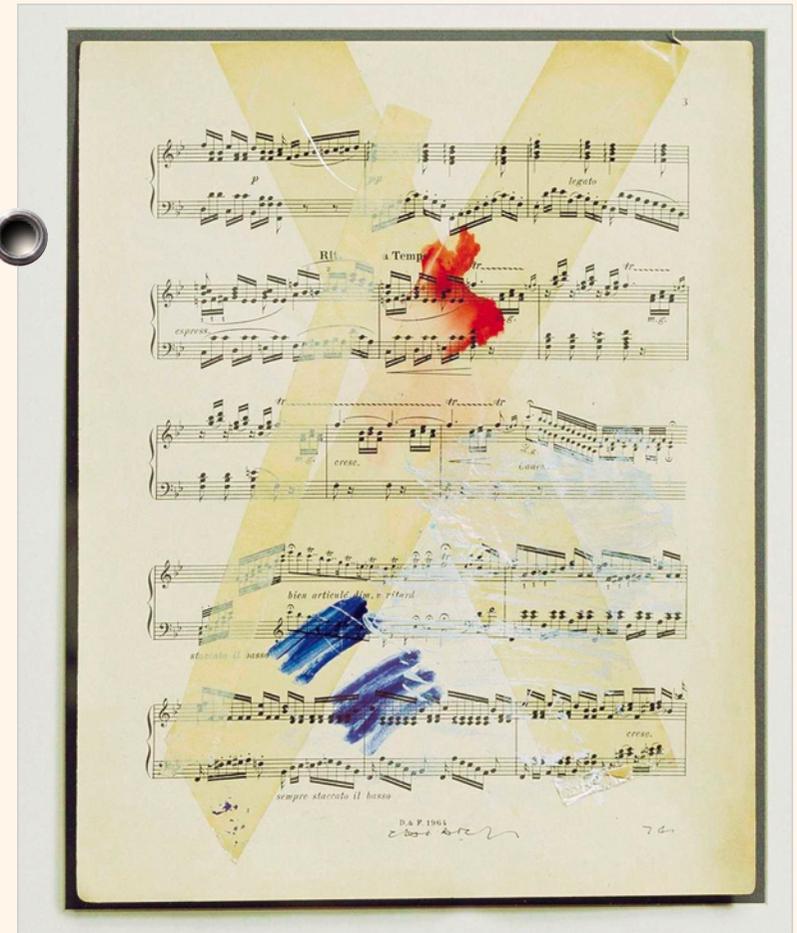
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*Luigi is always full of life.* Despite his mildness and discretion. It is like opening a living art-history book. Lived art history. For this is what Fluxus and Bonotto have been. Thirty years of sharing life, rather than of collecting. Reciprocal love and esteem. Cooperation. The room is crammed with works of art. Everywhere. From the doors to the windows and the walls. On the kitchen shelves. Everywhere lies a trace, a sign, a presence. “You know. They passed by. They lived here. They would stop by. We would work out pieces and situations. We would live together. And we would bring new projects to life. Any kind of project.”

*Luigi is an artist himself.* He went to the Academy. His master was Vedova. Nothing is born out of nothing.

“But the meeting with Fluxus widened my vision and perspective. I entered the dimension of continuous invention with Fluxus. And I never left it, because it has become my life. Of course I dedicated myself to the fabrics, which eventually became an industry, but that thing is inside of me. And it never got out”.

Giuseppe Chiari  
“... a tempo”



George Maciunas  
Fluxchess





George Brecht  
*Valoche*



Robert Folliou  
*Optimistic Boxes*

*Luigi* is leaving tomorrow for the house of Ben Vautier in Nice.

"I'm bringing him with the car all the clothes he will write on for the exhibition in Barcelona. There will be more or less one hundred dummies. He is happy about the exhibition too. He has a very colourful house, the outer walls are full of his works. So full of writings. With him..."

With his work, Luigi Bonotto gives us a big lesson, which becomes handy in times like these, with crisis of visions. When everybody is inventing any trick just to sell some more t-shirts.

"*I loved Fluxus* from the very first moment because it's a state of mind. A spirit. A way of reading and seeing. It is what helped me through every moment of my life. A lot even in my work. Every time I am with an artist, I feel like new paths are opening up in front of me. It is like some things are clearer to me. It is like what was foggy would turn crystal clear".

*Cristiano Seganfredo*

Vicenza, December 2008

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**"Tous es art, mais il faut  
des artistes pour le faire  
comprendre aux gens"**

*Ben Vautier*